

A close-up photograph of a lavender plant with several clusters of small purple flowers. A single bee is visible on one of the flower clusters, positioned towards the right side of the frame. The background is a soft-focus green, suggesting more foliage.

**Welcome to the 2021  
Mobility Management Forum!**



# National Center for Mobility Management

NCMM is a technical assistance center  
funded by the Federal Transit  
Administration operated by CTAA, APTA,  
and Easterseals

We work daily to promote customer-  
centered mobility strategies to advance  
good health, economic vitality, self-  
sufficiency, and community.

# Meet the NCMM Staff



Amy Conrick  
CTAA



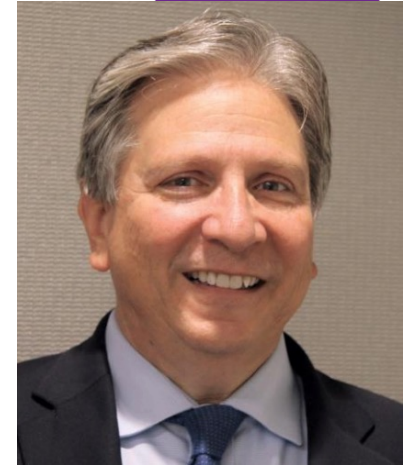
Judy Shanley,  
Easterseals



Will Reckley  
CTAA



Kirby Wilhelm,  
CTAA



Art Guzetti  
APTA



Janae Futrell  
NCMM's expert in One-  
Call/One-Click and MaaS



Kevin Chambers,  
NCMM's Technologist



Carol Kochar-Bryant  
NCMM's Evaluator

## Our Schedule Today

- |            |   |
|------------|---|
| 8:30 a.m.  | Gathering Together  |
| 8:45 a.m.  | Morning Program   |
|            | <ul style="list-style-type: none"><li>–Equity in Transportation Services</li><li>–Innovative Services in the Commonwealth of Virginia</li><li>–Advancing Transportation through Cross-Sector Partnerships</li><li>–Public Sector Roles in Mobility as a Service: Promoter, Partner, or Enabler?</li></ul> |
| 11:45 a.m. | Conference Lunch – Grand Ballroom, Convention Center  |
| 1:00 p.m.  | Mobility Management “Unconference”  |
| 4:00 p.m.  | Closing   |

# Unconference -- You asked for it!

- This morning: Attendees suggest titles for sessions they would like to lead
- Sessions can be discussion/presentation
- NCMM staff will “grid” the sessions into 3 rooms/3 time slots (total = 9 sessions)
- Come prepared to lead/facilitate session
- 50-minute sessions

**See Kirby**

# Mobility Management Lounge

Convention Center E10-A

Wednesday: 8:00 am to 5:00 pm

Thursday: 8:00 am to 1:30 pm



# What's coming at NCMM?



A close-up photograph of several lavender flower spikes. The flowers are a vibrant purple color. A single bee is visible, perched on one of the central flower spikes. The background is a soft-focus green, suggesting foliage.

# **2022** Mobility Management Forum!

**Tuesday, May 10**  
**Louisville, KY**





# AConrick

@AConrick • Joined June 2015

- Profile
- Account
- Timeline
- Notifications
- Messages
- Connections
- Groups
- Forums
- Email Invites

- View
- Edit
- Profile Photo
- Cover Photo

View Profile

Details

First Name	Amy
Last Name	Conrick
Nickname	AConrick

New Consolidated  
Member Profile

leads to

Networking  
Opportunities

# Design Challenge Grants: 3 Phases

## For 2021-2022

- 1) Planning (\$25K) (Oct '21 to Mar '22)
- 2) Learning Launch/Proof-of-Concept (Apr '22 to Sep '22)
- 3) (\$20K ) Pilot (\$75K) (Jan '22-Sep '22)

## For 2022-2023

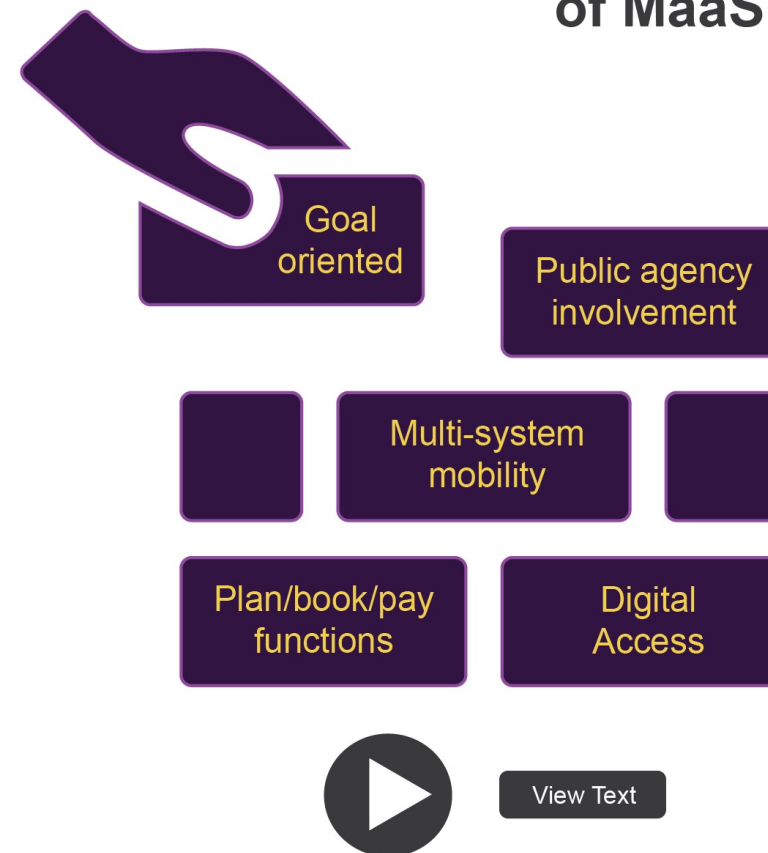
- 1) Planning (\$25K) – applications late spring/early summer '22
- 2) Learning Launch/Proof-of-Concept (\$20K) – approx. spring '23
- 3) Pilot (\$75K) – Jan '23-Sep '23



# Mobility as a Service Resource Center

Mobility as a Service (MaaS) is “an integrated mobility concept in which travelers can access their transportation modes over a single digital interface. MaaS primarily focuses on passenger mobility, allowing travelers to seamlessly plan, book, and pay for travel on a pay-as-you-go and/or subscription basis.” Mobility management’s primary purpose is to help people manage their mobility options; the MaaS concept involves applying technology and other elements to make this easier to achieve. To put MaaS in context with related concepts, consider learning more about Universal MaaS, introduced by AARP, and One-Call/One-Click systems. More details about MaaS are available here.

## Core Elements of MaaS



## New e-learning courses

- 1) Mobility Management for Non-Transportation Partners
- 2) Choosing the Right Type of Partner Agreement (MOUs, MOAs, etc.)
- 3) Your suggestions?



## Issue-Focused Mobility Meetings in 3 communities

Give mobility management practitioners within a “mobility region” the opportunity to meet, network, and together begin to develop potential solutions to the identified issue.

NCMM will work closely with the three selected regions to co-design these one-day meetings to ensure they effectively addresses the goals the community sets for the meeting.

# What's continuing at NCMM?





## October 2021 Tech Updates

Kevin Chambers | October 31, 2021

News of large-scale investments in zero-emission transit keeps rolling in. Meanwhile, scrutiny of Uber, Lyft, and Tesla's AV features continues....

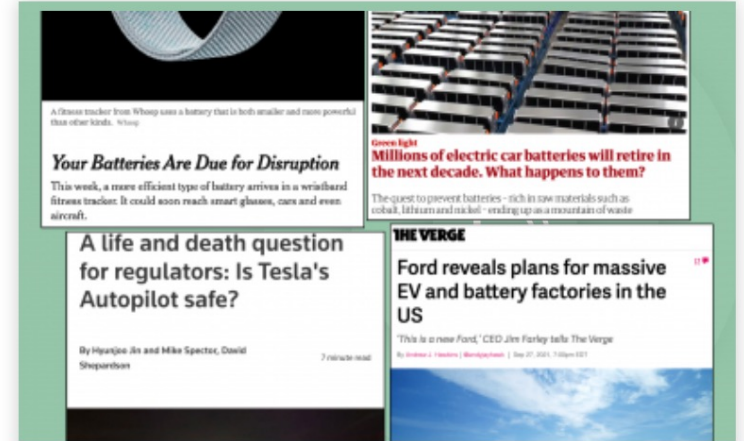


## Expansive Mobility-as-a-Service Initiative Launches in Rural Scotland

Edward Graham | October 20, 2021

ScotRail trains, one of Scotland's many mobility options, arrive and depart from a station in rural Scotland. By giving riders...

Coordination / Mobility as a Service /



## September 2021 Tech Updates

Kevin Chambers | September 30, 2021

Batteries are in many of the headlines this month — new technologies, factories, supply chains, standards, and recycling methods. TNCs...

Autonomous Vehicles / Electric vehicles / Micromobility / Microtransit / Mobility as a Service /



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Advanced Search Feature  
(powered by Google)

## Page 1 of 527 search results for: 'electric vehicles'

📅 Event

### Remote Conference: Sustainability and Emerging Transportation Technology

<https://nationalcenterformobilitymanagement.org/event/remote-conference-sustainability-and-emerging-transportation-technology/>

Jul 1, 2021 ... EVs in the bipartisan infrastructure proposal, and the speed of... Autonomous Vehicles · Electric vehicles · Micromobility · Microtransit · Mobility as a Service ...

📰 Mobility News

### Citymapper and Vullog tackle last-mile mobility challenges

<https://nationalcenterformobilitymanagement.org/blog/news/citymapper-and-vullog-tackle-last-mile-mobility-challenges-0/>

Jun 27, 2021 ... the last mile challenge through increased accessibility to car-sharing options. ... app will be informed of local shared electric vehicles, mopeds, and scooters.\*

🔗 Link

### Microtransit Archives | National Center for Mobility Management

<https://nationalcenterformobilitymanagement.org/topics/microtransit/>

Jun 27, 2021 ... EVs in the bipartisan infrastructure proposal, and the speed of... Autonomous Vehicles · Electric vehicles · Micromobility · Microtransit · Mobility as a Service ...

All Courses:



**Understanding the Complete Trip**

[View Course Info](#)

🕒 17 Minutes

Modules: 1



**The Role for Advocacy in Mobility Management**

[View Course Info](#)

🕒 11 Minutes

Modules: 1



**Meetings with Purpose and Results**

[View Course Info](#)

🕒 17 Minutes

Modules: 1



**Mobility Management Basics**

[View Course Info](#)

🕒 144 Minutes

Modules: 6



**Creating Innovative Transportation Solutions**

[View Course Info](#)

🕒 88 Minutes

Modules: 6



**Reaching Consensus Among Coordination Partners**

[View Course Info](#)

🕒 103 Minutes

Modules: 10



**Cost Allocation Techniques for Community Transportation**

[View Course Info](#)

🕒 85 Minutes

Modules: 5



**Introduction to Curb Management**  
(available soon)

<https://nc4mm.org/e-learning-catalog>



# Health and Transportation Resource Center

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## Public Health

Click here to discover the many linkages between transportation and public health.



## Health Care

Click here to learn more about transportation and health care delivery.



## Social Determinants

Click here to explore transportation's connection to the daily activities that shape our health.

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# One-Call/One-Click Resource Center



<https://nc4mm.org/one-call-one-click-resource-center>



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