



Mobility Management Connections Conversations Integrating Emergency Management and Mobility Management Agenda

Zoom Meeting ID: 812 5552 9745 Passcode: mobility

Purpose: *To convene mobility managers and program managers, hold informal discussions and facilitate open information exchange of issues they face in their work.*

Participants: 70+ individuals (See attendee list via Zoom)

Start Time: 1:00pm CST

Convener: Jerom Theunissen **Facilitator(s):** Sheila Holbrook-White, Sarah Hidalgo-Cook, Amber Simmons

Topic (What)	Purpose (Why)	Outcome (How will we know)	Person and Time
Welcome and Introductions	Share information about meeting structure and objectives, provide clarity	<p>Answers: How will this meeting be run? What is the etiquette for this meeting? What is Mobility Management Connections? Who is it for? Who is present today?</p> <p>Outcomes: Familiarity with meeting proceedings, attendees</p>	Jerom (10 min) Sheila, Sarah, Amber (1-2 minutes each) Participant polls (5 minutes)
Integrating Emergency Management and Mobility Management	Share information on emergency management and how mobility managers can partner with them, provide examples	<p>Answers: What is Emergency Management and how does it relate with Mobility Management? What framework for action can mobility managers follow to address mobility challenges before, during and after emergencies? What are some examples of integrated emergency and mobility management?</p> <p>Outcomes: Ideas for future engagement with emergency management</p>	Jerom (10 minutes) Nathan, Bree (10-15 minutes) Olivia (10-15 minutes) Facilitators for Q&A (10 minutes)
Round Robin on COVID-19 Updates, Trends from Mobility Managers	Learn how other mobility managers are dealing with ongoing effects of COVID-19	<p>Answers: What hot topics are there for discussion?</p> <p>Outcomes: Other tangible examples of mobility management activities from participants</p>	Participants (30 min)
Reflect and Close	Learn how to make future meetings better	<p>Answers: What is one thing participants will do differently because of this meeting?</p> <p>Outcome: An evaluation survey for the efficacy of the meeting and what can be improved for future iterations</p>	Jerom (5 min)



Speaker, Facilitator, and Convener Bios

Facilitators

Amber Simmons is a Regional Transportation Educator for Move Together NY, a project of Cornell Cooperative Extension Tompkins County. She has been practicing mobility management for 10+ years and has been helping move people from here to there for over 20 years.

Amber's background was in travel and leisure, managing travel agencies as well as owning and operating a small tour company packaging local businesses to visitors of the Finger Lakes. She began mobility management housed in a non-profit that supports people with developmental disabilities. She has assisted with multiple mobility programs including helping to start a transit system, designing transit orientation (travel training) programs, and developed and provided oversight of a One-call center for all-things transportation.

Currently, Amber supports mobility managers and facilitates discussions to address unmet regional transportation needs within mostly rural Upstate NY. She recently collaborated with two transit systems to create a cross-county transit route, developed an interactive transportation map that allows partnering agencies to locate data on employment centers and medical facilities, and layer various vulnerability indices to produce visualizations to assist in making the case for proposed projects. Amber is currently serving as Mobility Management Connections' Champion for 2020-2021, and she looks forward to sharing and collaborating with the national network of mobility management practitioners.

Sarah Hidalgo-Cook has spent the last 30 years promoting public transit and mobility in the Southwest Texas Region. She has been essential in enhancing the rural public transportation service delivery system first as the Transit Director for CCSWT for 23 years and as the General Manager for SWART since June 2012. Sarah has over 30 years' experience in transit management as a Certified Community Transportation Manager from the Community Transportation Association of America in Washington D.C. and holds over 50 certifications in various areas of transit management. She earned a Bachelor of Applied Science in Organization Leadership from Sul Ross State University. She was selected by her peers in 2008 and 2014 as the Texas State Transit General Manager of the Year. She has been a board member of the Texas Transit Association (TTA) for over twelve years and is the current VP for Rural Systems for TTA. Her experience in transit has also led her to be appointed by her peers across 11 states where she served on the board of directors for the Southwest West Transit Association from 2014-2016 in which she was also on the Executive Committee as the Treasurer. Sarah has been married to her high school sweetheart, Kevin, for 29 years and has two daughters ages 28 (Sierah) and 22 (Gabi).

Sheila Holbrook-White is the Mobility Coordinator/Policy Analyst for Washington County, Minnesota. She has been actively involved in increasing the quantity and quality of accessible, affordable, and safe transportation options for older adults, persons with disabilities, and lower-income residents for more than 20 years. Focusing on increasing the meaningful engagement and participatory leadership of those without reliable access to their communities and the lives they wished to lead, Holbrook-White has worked in urban, suburban, and rural communities in Alabama, Texas, and Minnesota. Raised in the DC suburbs, Holbrook-White became an early fan of public transportation as she used the Washington METRO to skip school. Holbrook-White is the child of parents with developmental disabilities, both of whom used public transportation services to access work throughout their lengthy federal careers.



Presenters

Olivia Hook is the Ohio Department of Transportation's (ODOT) statewide mobility coordinator located in Columbus, Ohio. Working in The Office of Transit, she is responsible for spearheading the Mobility Management program that provides mobility solutions for Ohio residents. In addition to mobility management, Olivia drives innovative projects to enhance coordination between programs and state agencies that was never done before in Ohio. Her collaborations and noteworthy strategies in breaking new ground has drawn National awareness for Mobility Management, Regional Coordination and Mobility Ohio Policy Alignment. In her previous career, Olivia was a marketing specialist and transportation expert. From driving a semi-truck across the United States, to managing a fleet of truck drivers, she has seen and done it all in the world of logistics. Olivia holds a bachelor's degree in marketing and she resides in Grove City Ohio with her husband and their two adorable dogs.

Nathan Emory provides staff support to the [Regional Alliance for Resilient and Equitable Transportation](#) (RARET) workgroup which serves Snohomish, King, and Pierce Counties in Washington state. RARET works closely with a variety of stakeholders to increase the critical transportation services available to populations with access and functional needs during emergencies. Nathan has previous emergency management experience gained while working for the American Red Cross out of Detroit Michigan. He has responded directly to hurricanes, floods, and, while in Detroit, housefires daily. Nathan is eager to work with partners to bridges gaps in transportation services during emergencies.

Bree Boyce manages the [sub-regional coalitions](#) for Hopelink Mobility Management, which include coalitions for North King County, South King County, the Eastside, and Snoqualmie Valley. She helps support the coalitions in both their day-to-day and long-term work of coordinating transit and mobility access throughout King County. Bree also oversees the Regional Alliance for Resilient and Equitable Transportation (RARET) workgroup which convenes partners to strategize on how to increase critical transportation services available to underserved populations during emergencies in the Puget Sound Region. Bree has an MS in Non-Profit Management and is driven to have all communities experience transportation as a resource rather than a barrier.

Convener

Jerom Theunissen is a Project Associate at Easterseals, a non-profit dedicated to serving individuals with disabilities, veterans, seniors and their families in communities nationwide. Jerom supports Easterseals' contributions on a range of initiatives for the National Center for Mobility Management, a national technical assistance center funded through a cooperative agreement with the Federal Transit Administration. Jerom provides technical assistance, manages Federal grants, and develops research products and tools for mobility management practitioners across the United States. His work focuses on capacity-building for organizations across diverse sectors, encouraging adoption of customer-centric strategies in the areas of new mobility and transportation governance. Prior to joining Easterseals, Jerom traveled the world on behalf of the Michael B. Keegan Fellowship to study the role of transportation in urban livability in over 35 cities around the globe. Jerom received a Bachelor of Engineering in Civil/Environmental Engineering and Public Policy Studies from Vanderbilt University.