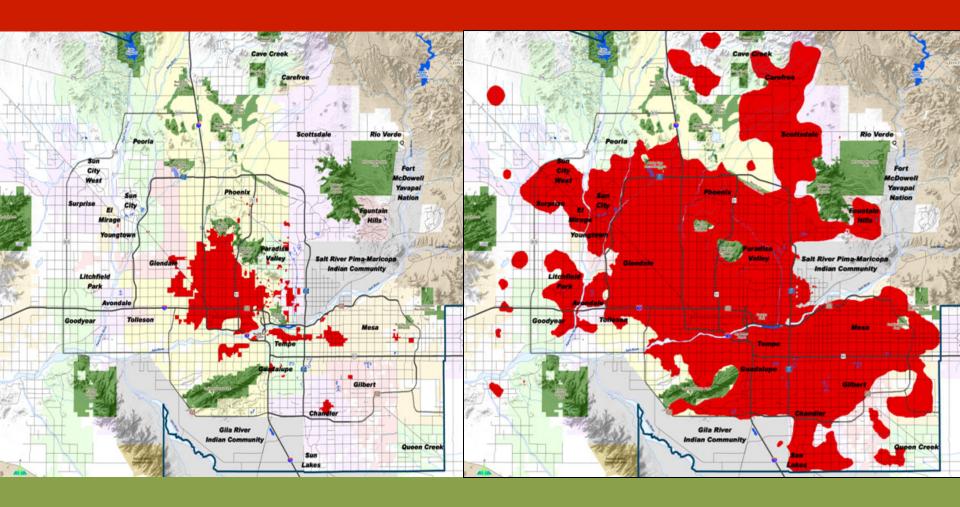
Exploring the Intersection of Mobility Management and Transportation Planning



Lessons Learned On the Road

April 2015

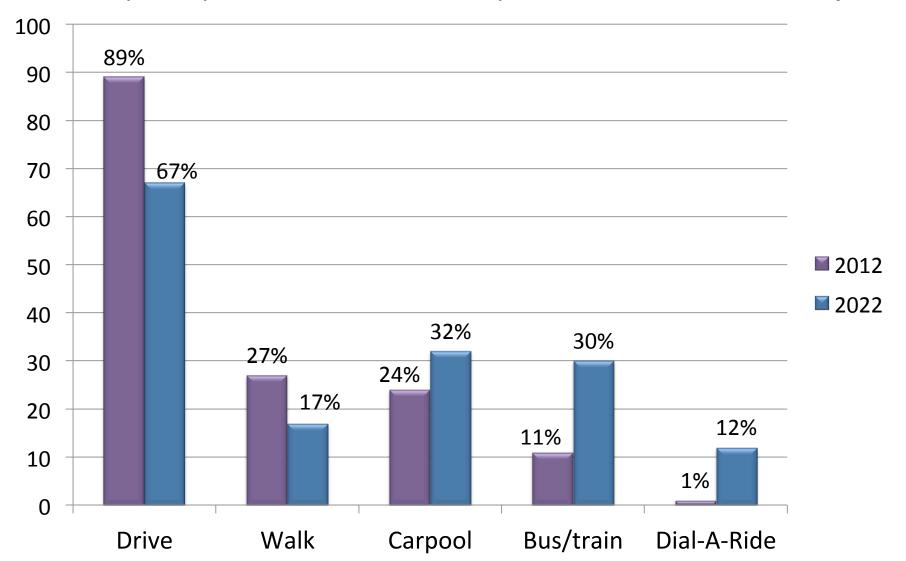
Increasing population + complexity=

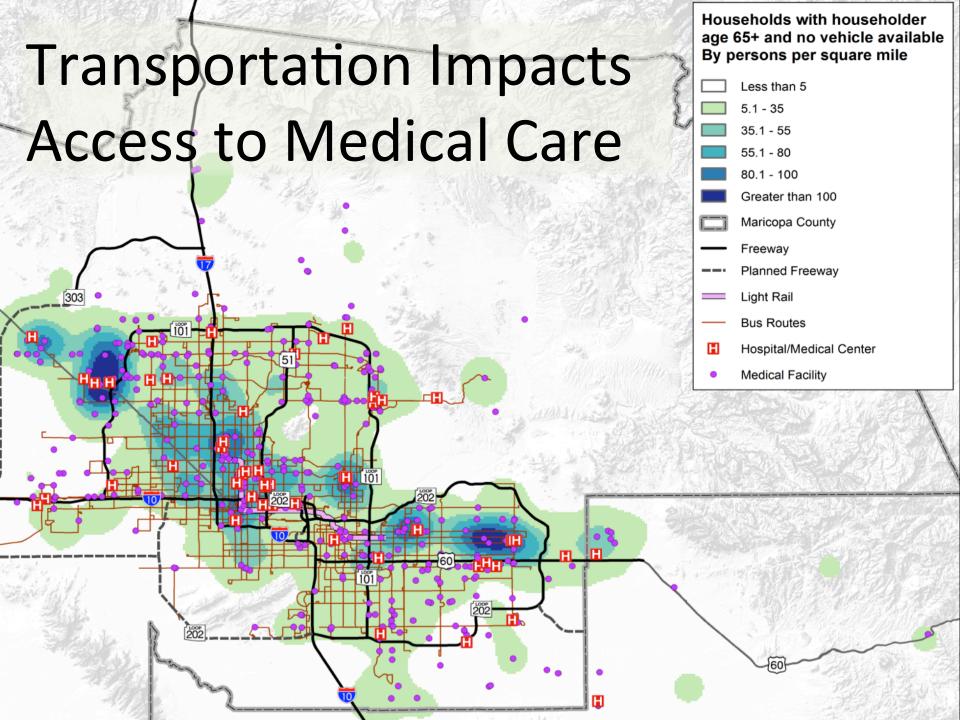


Burden or Benefit?

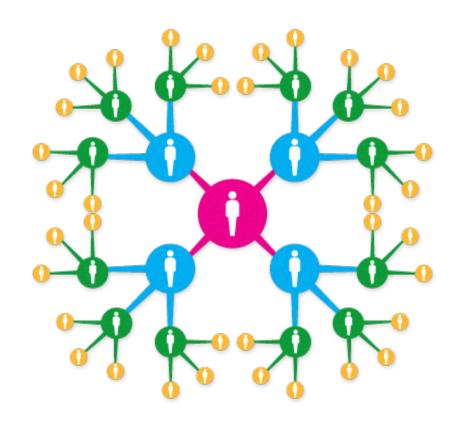
One System Cannot Meet Need

Most Frequently Used Modes of Transportation - Current vs. Projected





Mobility Managers



Centralize and Disseminate



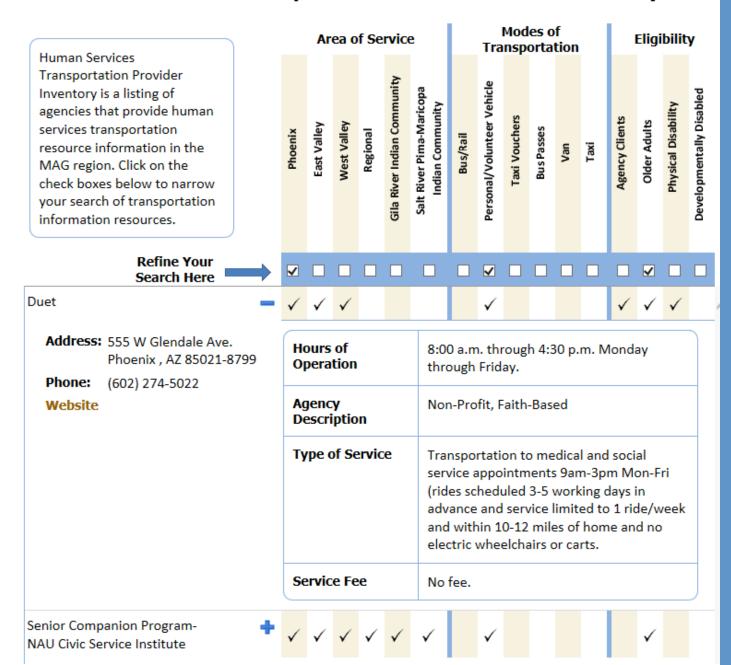






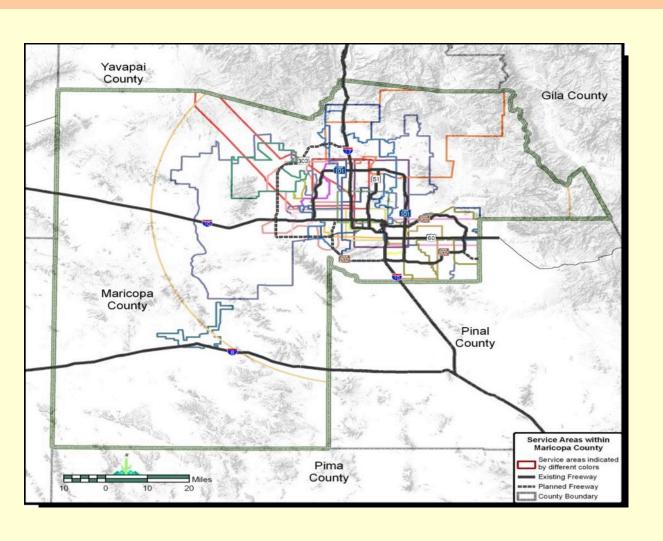


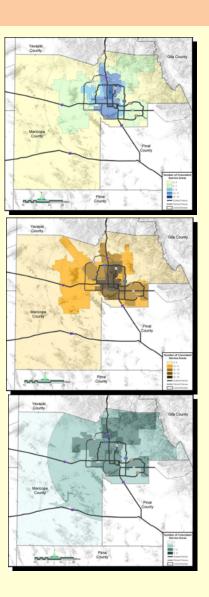
Human Services Transportation - Provider Inventory



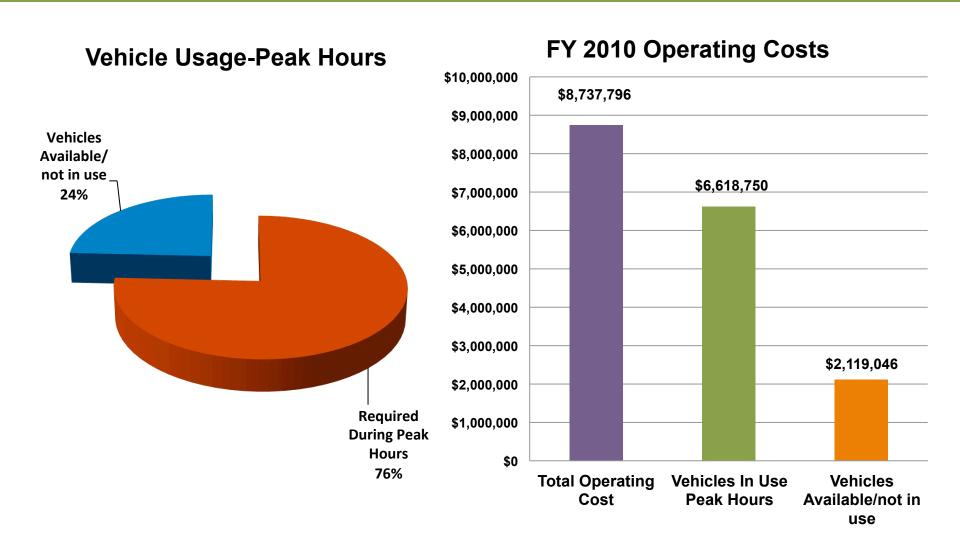
Online Tools Give Info and Help

Stimulate Coordination





Discover Untapped Resources



Initiatives

- Insurance strategies
- PASS training
- Shared vehicles and rides
- Online searchable database
- Outreach





Insights

- Mobility managers have an important but often underutilized and misunderstood roles.
- Cohorts increase rate of learning and capacity building.
- Good will only goes so far.



Challenges

- Partners devote, defend, or disappear.
- Money for new programs = less money for old programs.
- If you're not at the table, you're on the menu.



Applications

- Get the right people on board.
- Utilize data and stories of impact.
- Leverage local knowledge.

For More Information

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